



*SH Food Processing
Private Limited*

**ONE STOP
DESTINATION FOR
FARM TO MARKET**

Mega Food Park @ Prakasham Dist., A.P.





INTRODUCTION



SH Food Processing Pvt. Ltd., A collaboration between Srinivasa Farms & Malaxmi Group, is setting up a Mega Food Park (MFP) in Prakasam District, Andhra Pradesh.

This is India's first MFP with a sharp focus on Chicken and Eggs processing. Srinivasa Farms is a leading name in the poultry and food processing industry, while Malaxmi Group's core competencies lie in energy, agribusiness, property development and infrastructure. SH Food Processing Pvt. Ltd. is approved and supported by Andhra Pradesh Food

Processing Society (APFPS) under the Mega Food Park Scheme, Government of Andhra Pradesh (GoAP).

The Mega Food Park will be established as a hub-and-spoke model, with one Central Processing Centre (CPC), three Primary Processing Centres (PPC) and several Collection Centres (CC). The CPC is being set up at Mustla Gangavaram, near Markapur in Prakasam District. The PPC locations are proposed to be set up in Krishna, Kurnool & West Godavari Districts.

Common Infrastructure



Road, Drainage & Power Network



Effluent Treatment Plant



Quality Assurance (QA) Lab



Sub Station



Reefer Vans



IQF - 750 Kg./hr.,
Blast & Plate Freezer



Executive Guest House



Training & Conference Facilities



Dry Warehousing



Cold Storages

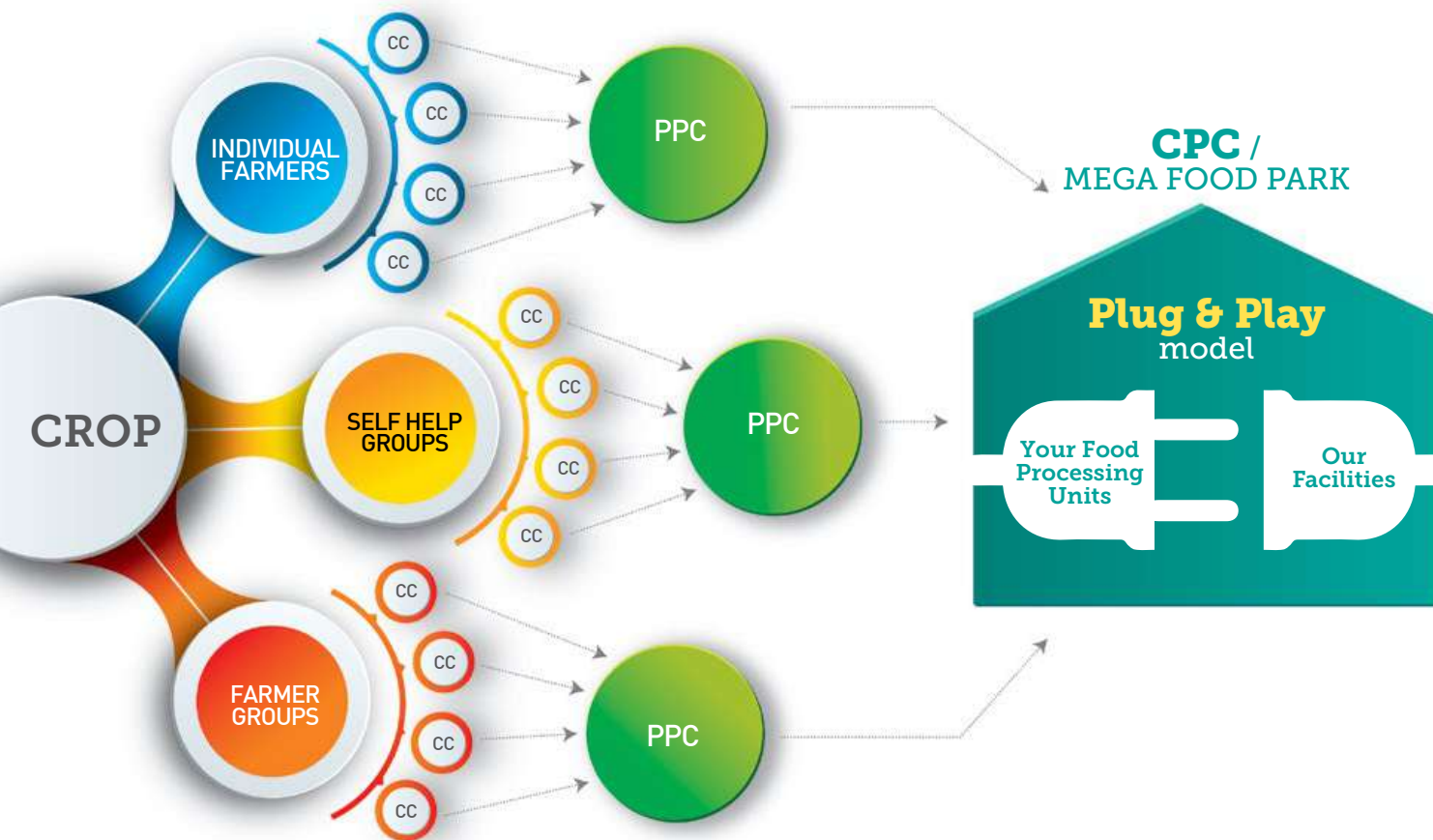


Administrative Block



DG Backup

MFP CONCEPT



CC	Collection Centre
PPC	Primary Processing Centre
CPC	Core Processing Centre

Incentives for setting up an individual unit at our MFP:

- ▶ **Capital subsidy to an extent of 25%** of project cost up to a maximum of ₹ 5 Crores (35% under KISAN SAMPADA YOJANA) for setting up Units belonging to Food Processing Sectors (fruits & vegetables, milk/ meat / poultry, cereal / other consumer food products, rice / flour/ pulses / oil milling and such other agri - horti sectors including food flavours, colours, oleoresins, spices, coconuts, mushrooms, wines and hops).
- ▶ **Capital subsidy of 35%** for setting up of cold chain for agriculture / horticulture / dairy / Meat Produce, up to a maximum of ₹ 5 Crores.
- ▶ **Interest Subvention @ 7%**, subject to a maximum of ₹ 2 Crore per project will be paid on the term loan taken for fixed capital investment, for a period of 5 years from the date of commercial production of the project.
- ▶ **Reimbursement of power consumption charges @ ₹ 1.50 per unit** for 5 years.
- ▶ **Reimbursement of Non-Agriculture Land** Assessment (NALA) tax for the produce purchased directly from farmers.
- ▶ **Reimbursement of 100%** stamp duty, Transfer duty.
- ▶ **SGST reimbursement** for Micro & Small Enterprises (100%), Medium Industries (75%) & Large Industry Units (50%) for 5-7 years.
- ▶ **Grant in aid of 50% of project cost**, subject to a maximum of ₹ 5 Crores for setting up NABL approved labs.
- ▶ **Reimbursement of 50% of certifications** such as HACCP, GMP, ISO 9000, ISO 22000, GLP and TQM for the food processing units up to a limit of ₹ 5 lakhs per unit.
- ▶ **10.50% subsidy for the purchase of reefer vehicles** for food processing units up to a maximum limit of ₹ 10 lakhs.
- ▶ **30% of road transport charges** till ICD/ Port for export of perishable goods by food processing units with a ceiling of ₹ 5 Lakh per annum per unit for a period 3 years from date of commercial production.
- ▶ **Skill development initiative: 50%** of cost involved in skill upgradation and training local manpower limited to ₹ 5000 per person.
- ▶ **Research and Development:** For research work approved by government undertaken by reputed research institutions up to 50% of the cost with a ceiling of ₹ 25 lakhs.

CLUSTER BLUSTER

The cluster is among the most vibrant agricultural production pockets of the country, and has high production of rice, corn, pulses, oil seeds, spices, fisheries, poultry and horticulture produce. The immediate vicinity guarantees a reliable supply of various raw materials all through the year.

 **PAPAYA**
0.06 MT

 **CHILLI**
0.23 MT

 **MILK**
1.22 MT

 **OKRA**
0.09 MT

 **EGGS**
240

 **LEMON**
0.04 MT

 **MEAT**
0.06 MT

 **POULTRY**
0.026 MT

 **AQUA**
0.39 MT

 **SWEET ORANGE**
0.15 MT

 **CUCUMBER**
0.01 MT

 **SAPOTA**
0.025 MT





ANCHOR UNIT

2000
DRESSED BIRDS

IN

1

HOUR

CPF

Chicken Processing Facility



Chicken Salami



Chicken wings



Chicken pizza toppings



Chicken Nuggets



Tandoori Chicken



Chicken Burger Patty

Value added products are on great demand. We have a whole range of 100+ products available with us.



**Half Million
Eggs** *BREAKING PER DAY*



EPF

Egg Processing Facility



Egg Powder

Egg Liquid

**Frozen Egg
Products**

in both variants of
yellow & white are
available





100 ▶
Metric Ton

**PER
DAY**

PPF

Primary Processing Facility

GRADING

CLEANING

PACKAGING

REEFER VANS

for Transport of
Fruits & Vegetables.

Complete lines and
technology is available for
your business.



CONTACT DETAILS

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APPROVED BY

