



***Srinivasa™
Farms***



PROCESSED CHICKEN

FROZEN | CHILLED | VAP | D2C

Processed Chicken

India's growing appetite for the meat has put a thrust to all the poultry companies over the last decade. The global processed meat market stood at \$ 252.40 billion in 2020. Per capita meat consumption of 4.5 Kgs to global average of 34.10 Kgs, throws up lot of untapped potential and opportunities for the domestic meat processors. India is poised for a rapid growth over the next few decades and thanks to COVID 20 where general population in metros has taken a note of the advantages of ordering processed meat.

Srinivasa Farms is at the helm of growing the domestic market for the processed meat. With a state-of-the-art processing facilities, near Hyderabad second facility coming up in Prakasham District in A.P. We have started the production of Liquid Eggs from the Prakasham facility and adding chicken processing in the next few months.

With home grown brand, Top Chop operating in D2C with a wide range of RTE & RTC products. It has gained a lot of traction during COVID times and still continue growing with a stable base of loyal customers.

Srinivasa Farms is growing exponentially YOY basis and aggressively looking for the opportunities for inorganic growth.

Key Advantages - Social, Environmental & Economic

Consistent in Quality : End to End control on birds farmed, and processed at Best of Food Safety Standards Processing Unit.

Complete Traceability: With Strongly Integrated Backward Integration & controls, We ensure the traceability of the end products.

Service : Customer service is our motto.



The facility processes a wide range of products. Premium chicken products are supplied to leading brands in modern trade and many Hotels, Restaurants and Cafes (HORECA)

Certifications



HACCP, FSSAI, HALAL, EIA & APEDA, FSSC-V.5.1



Customer Audits



NSF, YUM India, DOMINOS, LICIOUS,



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