



**Srinivasa**<sup>TM</sup>  
**Farms**



# **PROCESSED CHICKEN**

FROZEN | CHILLED | VAP | D2C

# Processed Chicken

The global processed meat market transitioning towards an exciting future with significant high growth possibilities. The global processed meat market size was valued at \$319.6 billion in 2020, and is estimated to reach \$497.1 billion by 2030, register a CAGR of >5% from 2021 to 2030.

The processed meat market for the India has an immense potential, and thanks to COVID-19 where burgeoning population become sensitised to the quality & hygienic products. India is poised for a rapid growth of processed chicken both for in-country & exports. Srinivasa Farms will play it's prominent role & contribute towards coming close to the global average of 34.10 kgs per capita meat consumption.

Srinivasa Farms believes in Made in India and recognises this untapped opportunity. We have been operating in the processing chicken space from its first plant since September 2017 from Medak District, T.S. and soon the second plant in Prakasham District, A.P. would be operational in it's Mega Food Park. Mega Food Park will have immense opportunities for the food processors where in one can utilise processed Chicken, Goat/Sheep and the Liquid Eggs. Liquid Egg production has already commenced & operating in the B2B segment.

Home grown brand; Top Chop is operating in D2C with a wide range of processed chicken along with RTE & RTC products. We are growing with a stable base of references of our loyal customers and their positive references. Food processors can also choose to operate independently in our modern facility of Mega Food Park & Utilise the common services.

Given our commitment on the quality, service & transparency; our customers pay us premium over the competitors.

## We remain focused on

**Consistency in Quality :** End to End control on feed, hatchery, breeding units and birds farmed.

**Complete Traceability :** With strong backward Integration & controls in place, we ensure the traceability of the end-products.

**Customer Service:** We take pride in serving our customers and we acknowledge the fact that we are in business because of our customers.



The facility processes a wide range of products. Premium chicken products are supplied to leading brands in modern trade and many Hotels, Restaurants and Cafes (HORECA)

### Certifications



HACCP, FSSAI, HALAL, EIA & APEDA, FSSC-V.5.1

### Customer Audits



KFC, NSF, Domino's, Paradise, Licious, BigBasket, Metro, YUM India, Biryani and more.

## SRINIVASA FARMS PRIVATE LIMITED

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